Farmington Village Center Study Area
Program

7:00 PM Welcome
Bruce Charette, Committee Chair
Rose Ponte, Economic Development Director

7:10 PM Presentation from BSC Group
Town’s Landscape Architect

7:20 PM Community Break-Out Sessions
1. Sidewalks & Crosswalks
2. Site Features
3. Gateways
4. Matrix Preference

8:50 PM Wrap-Up
BSC Group
Developing a Vision for Farmington Center

March 21, 2019
Public Participation
94 page document memorializing the 3 days and making great recommendations
Farmington Center Study Project
Due Diligence Phase

- Eliminate as much uncertainty as possible.
- Refine the vision for the property.
- Prepare Guiding Documents to assure development is inline with our vision.
Future use of Parsons Property

Parsons Property
3.2 acres
275 feet of frontage on RT 4
High visibility, high traffic count
Access to future signalized intersection
Phase 1 Environmental Site Assessment for Parsons site - ongoing

Market Analysis - small neighborhood retail, restaurants and multi-family rental

Conceptual plan and renderings based on public participation - attractive gateway into town, public gathering space along backage road,

Traffic and Parking Demand Analysis- Traffic Study completed - development at the scale envisioned will not have adverse impact on RT 4 traffic

Design guidelines - much more comprehensive, approved by PZC.
Phase 2 - Concept Plan
Farmington Village Center Committee

- Appointed in 2018
- Similar to the Gateway Committee
- New Study Area
- Charge of the Committee
  1. To Develop Recommendations to the Town Council regarding the future use of the Parson’s property
  2. To Develop Recommendations regarding Quality of Life Enhancements.
Tonight’s Meeting will focus on developing a Streetscape Improvement Plan for the Study Area

- Streetscape improvements will connect the entire study area with a unified theme that reflects Farmington’s brand.
- They will improve the study area by making it more pedestrian friendly. We will strive to implement Universal Designs so our sidewalks and streets are accessible to all.
- They will create a sense of place with the Farmington Village Center and foster the area’s role as the economic and town center of the community.
- Streetscape Improvement Plan will set the standards for future streetscape enhancement projects.