

**TOWN OF FARMINGTON, CT
ECONOMIC DEVELOPMENT COMMISSION
April 11, 2018 Meeting**

DATE: Wednesday April 11, 2018

TIME: 5:30 P.M.

PLACE: Town Council Chambers

AGENDA

- A. Call to Order
- B. Public Comment
- C. Reading of Minutes.
 March 14, 2018 Economic Development Commission Minutes
 (Attachment 1)
- D. Economic Developer's Report (attachment 2)
- E. EDC Marketing Material Update
- F. Bioscience Enterprise Corridor Zone update
- G. Town Council Liaison Report
- H. Old Business
 - 1. Explore Farmington
 - 2. EDC Meeting Schedule
 - 3. Small Business Resource Program
- I. Adjournment

cc: Economic Development Commissioners
Kathleen A. Eagen, Town Manager
William Warner, Town Planner
Paula Ray, Town Clerk
Deb Bull, Administrative Assistant (by e-mail)

**TOWN OF FARMINGTON, CT
ECONOMIC DEVELOPMENT COMMISSION**

DATE: March 14, 2018
TIME: 5:30 P.M.
PLACE: Conference Room A

MINUTES

Present

Augusto Russell
Bill Wadsworth
Robert Reeve
Carol King

Staff

Rose Ponte

- a. **Call to Order**
 - a. Meeting was called to order at 5.30 pm
- b. **Public Comment – No Comments**
- c. **Reading of the Minutes**
The minutes were accepted as presented and were approved by unanimous consent.
- d. **Review of EDC Rules of Procedures**
EDC commissioners reviewed the changes in attachment 2.
A motion was made and seconded to accept the revision to the EDC Rules and Procedures (Reeve/King). **Motion carried**
- e. **Economic Developers Report-** The report was reviewed by the Commissioners.
- f. **Town Council Liaison Report- Councilman Giannaros was attending the Town Council Budget meeting and was not available to report.**
- g. **Old Business**
 - 1. **Explore Farmington-** Rose has been meeting and working with Journey Communications to develop a strategic marketing plan for the EDC and to grow Explore Farmington. Journey is a local Farmington public relations firm. Rose has been working with Nancy Parent at Park and Rec, and continues to promote the site through business visitations, the Chamber, and Rotary.
 - 2. **Business Breakfast Spring Speakers-** The spring breakfast is scheduled for May 16, 2018. The guest speaker will be Jason Giulietti, VP of Business Development for CERC. He will discuss the current International recruitment efforts by the State of CT.
 - 3. **New Business Award-** The first New Business Award will be given to Happiest Inc. Rose will report back next month on eligible companies for the Business Recognition Award.
- h. **New Business**
Commissioner Wadsworth inquired if the EDC meeting schedule could be changed to accommodate the Chamber's monthly Business after Hours. Rose will look into this and report back next month.
- i. **Adjournment**
A motion was made and seconded (Reeve/ King) to adjourn the meeting. Meeting was adjourned at 6:15 pm. **Approved unanimously**

**Respectfully Submitted,
Rose Ponte
Economic Development Director**

CC: Economic Development Commissioners

Economic Development Director Report
March 2018 EDC Report

Business Visits:

During the months of March 2018 I met or conferenced with the following:

1. Chelsea O'Donnell, owner, Journey Communications
2. Barrie Deschaine, Business Development, KBE
1. John McCormick and Anna Kocsondy, CBRE commercial realtors
2. Cindy Scoville, Executive Director, Central Chambers of Commerce
3. Viviana Pinhasi, Culteavo Tea Shop
4. Sade Owoye, owner, Sweet Equations
5. Pinar Ozy, owner, Happiest Inc.
6. Dan Charest and Boris Kovalevsky, Acre Property Group
7. James Elkington, Farmington Resident
8. Evan Dobos, Civic Lift
9. Kay Vissers, Russell Cellular
10. Amy Perales, Spotlight Art, Dance & Wellness
11. Mary Badon, Soma Movement
12. 820 Farmington Committee, to prevent demolition of 820 Farmington Ave.
13. Kim Ciccarrelli, Commercial Lender
14. Farmington Green Planning Committee , FVGLA, Garden Club, Russ Arnold
15. Tim Lebouthillier, UVIA president

Partnerships Events and meetings

DECD Annual Economic Summit
DECD Enterprise Corridor Zone Quarterly Meeting
Rotary meetings
Chamber Monthly Board Meeting
Ribbon Cutting at Sweet Equations
Ribbon Cutting at Russell Cellular

Communications

Two Explore Farmington blogs
Spring Breakfast Registration
Explore Farmington submission for Town's Newsletter
Explore Farmington submission to Park & Rec Catalog