

TOWN OF FARMINGTON, CT
Economic Development Commission
January 14, 2015

Present:

Augusto Russell
Jeff Apuzzo
Robert Reeve
Joe Howard
Joan Valenti
Brian Connolly

ABSENT

John Karwoski
Dan Kleinman

Staff:

Rose Ponte

A. Call to Order.

- a. The Meeting was called to order by Augusto Russell at 6:30 p.m.

B. Public Comments.

- a. N/A

C. Approve the December 17, 2014 minutes (attachment 1)

- a. A motion was made and seconded to accept the December 17, 2014 minutes. (Howard/Valenti).

i. Approved Unanimously

D. Presentation, Mr. Bill Warner

The Town Planner presented a power point detailing work that has been completed by the town council's subcommittee on future development initiatives. Commissioners were given an opportunity to ask questions.

E. Economic Development Director's monthly report

- a. The January Business Breakfast will feature CBIA and their new CT 20X17 business initiative. In the spring Susan Herbst, president of UCONN will be the second speaker, and the final fall breakfast will feature a CEO panel. At the January Breakfast we will give a proclamation to the Chamber of Commerce for the support and assistance they provide to the business community in Farmington. A discussion concerning future businesses to honor took place, with a good list of candidates provided to Rose for future acknowledgements.
- b. The Beautify Farmington Sponsorship program was a huge success, they reached their goal and funded both summer and holiday flowers. A thank you ad has been purchased for the Valley Press and an additional spring ad will also be purchased for Valley Life.
- c. Rose Ponte will attend the IEDC March conference on Promoting Municipalities and towns using social media. The March EDC meeting will

be moved to March 18th so Rose can attend, an updated EDC meeting calendar will be sent to the town clerk.

F. Old Business:

Town Council Liaison, Jeff Apuzzo, reported on the March Charrettes that are planned for March 26, 27 and 28. The Council will be holding budget meetings in March.

G. New Business:

Commissioners discussed various EDC activities they would like to accomplish in 2015. Attending business visitations, researching EDC incentives, and enhancing the EDC portion of the town's website were mentioned. All found the discussion valuable and would like to continue brainstorming at future EDC meetings.

H. Adjournment

- a. A motion was made and seconded (Reeve / Connolly) to adjourn the meeting. Meeting was adjourned at 7:46 PM

I.

Respectfully Submitted,

Rose Ponte
Economic Development Director

CC: EDC Members
Kathleen A. Eagen, Town Manager
Paula Ray, Town Clerk
Deb Bull, Administrative Assistant