

**TOWN OF FARMINGTON, CT  
ECONOMIC DEVELOPMENT COMMISSION**

DATE: Wednesday March 18, 2015  
TIME: 6:30 P.M.  
PLACE: Farmington Town Hall, Conference Room A

**MINUTES**

**Present**

Joe Howard  
Brian Connolly  
Augusto Russell  
Bob Reeve  
Joan Valenti  
Dan Kleinman

**Absent**

John Karwoski  
Jeff Apuzzo

**Staff**

Rose Ponte

- a. **Call to Order**
  - a. Meeting called to order at 6:35 pm
- b. **Public Comments**
  - a. N/A
- c. **Reading of the Minutes**

A motion was made and seconded to accept the February 11, 2015 minutes Connolly/ Howards). Commissioner Reeve noted two corrections.

  - i. **Approved unanimously.**
- d. **Report of the Town Planner**

Town Planner was not in attendance. Rose reviewed his report.
- e. **Report of the Economic Development Director**

The report was reviewed wit discussions.
- f. **Town council Liaison Report.**
  - a. N/A
- g. **Anytime Fitness:**

Scott Regina, owner of Anytime Fitness, will be moving his business to the former CVS location in the Post Office Square. Although he received his TPZ approvals last week he still thought it was important to present his business model to the Commission.
- h. **Old Business**
  - a. Spring Business Breakfast, The next business breakfast will be held in May and Commissioners decided that it was confusing to the attendees to hold the breakfasts at varying locations. After some discussions the Commissioners decided to hold the quarterly breakfasts at The Farmington Club. Although there are other venues in towns, in terms of traffic, room space, and parking The Farmington Club offered the best

venue for the breakfasts. Commissioners selected Miss Porter's School as the business honoree for this quarter.

**b. Future Events**

Commissioner Reeve has secured Peter Holland from UTC to be part of the CEO panel for the Fall Breakfast. At next month's meeting the other panelist will be considered.

The Energy Initiative is underway. OEEB staff is currently canvassing Farmington Businesses and workshops will be scheduled for early summer.

**i. New Business**

**a. Marketing Campaign 2015**

A subcommittee was formed to determine marketing efforts for 2015. Commissioners Russell, Connolly and Howard offered to serve on this subcommittee and they will meet on April 7<sup>th</sup> and report back to the commission.

- b. Commissioner Connolly brought up Enfield's incubator program. Rose talked about UCONN's incubator program. The UCONN program is currently undergoing expansion and adding 34 additional labs and office space to their current facility on Farmington Avenue. This is serving as an incubator program geared towards the bioscience field. Rose is working with the program director to assure we have contact with the startup companies and once they are ready to move on they consider staying in Farmington rather than moving elsewhere.**

**j. Adjournment**

- a. A motion was made and seconded (Howard / Connolly) to adjourn the meeting. Meeting was adjourned at 7:30 pm**

**Respectfully Submitted,  
Rose Ponte  
Economic Development Director**

**CC: Economic Development Commissioners  
Jeff Apuzzo, Economic Development Commission Liaison**