Attachment 1

TOWN OF FARMINGTON, CT
ECONOMIC DEVELOPMENT COMMISSION

DATE: Wednesday September 16, 2015
TIME: 6:30 P.M.
PLACE: Farmington Town Hall, Conference Room A

MINUTES

Present	Absent	Staff
Augusto Russell	Dan Kleinman	
Bob Reeve	Jeff Apuzzo	Rose Ponte
Brian Connolly		
John Karwoski		
Joe Howard		

a. Call to Order

a. Meeting called to order at 6:30 pm

b. Public Comments

a. N/A

c. Reading of the Minutes

A motion was made and seconded to accept the June 10, 2015 minutes Howard / Karwoski).

i. **Approved unanimously.**

d. Centerplan Presentation:

Representatives from Centerplan presented a PowerPoint presentation reviewing the project and outlining the economic development benefits of the Charles House Property. At the conclusion of their presentation, they asked the EDC to consider granting a positive referral to TPZ.

Since the CenterPlan had not presented the completed economic impact statement the commissioners decided to table the vote until the October 7th meeting. They directed Rose to request from CenterPlan the completed economic impact statement form. Commissioner Reeve did not participate in any discussions on this presentation.

e. Metro Realty Presentation.

Mr. Geoff Sager provided a PowerPoint presentation outlining the changes that have taken place over the last 20 years along Farmington Avenue. He presented a comprehensive report on the increased medical office space square footage in the area, the taxes generated from these developments, and the increased public investment that is generating growth in both bioscience labs and medical office space demands. They have hired a planning consulting firm to analyze the area's current conditions, and hold planning workshops with the area's residents.

They plan to return to EDC and report the findings from these activities once they are completed.

f. Town Planner's Report

Rose reviewed the monthly report; commissioners did not have any discussion.

g. **Economic Developer's Report**
Rose reviewed the summer's activities, Commissioners were happy to see the business visitation program is progressing well.

h. **Town Council Liaison Report.**

i. **N/A.**

i. **Old Business**

a. **October 14, 2015**
Invitations will be sent weekly starting September 17.

b. **2015 Flower Campaign**

The September 10th Farmington Valley Press highlighted this year's flower program, Rose has scheduled the program kick-off to take place during the week of September 21, information will be available during the Unionville festival and an article was include in the Unionville promotional inset. Rose will write personal letters to all past sponsors.

c. **UVIA promotional inset**

Commissioner's each received the Unionville promotional inset. The insert was distributed via the September 3rd. issue of the Farmington Valley Press. Additional copies are available to distribute throughout the year. UVIA and Rose distributed them to all Unionville businesses. The commissioners were very pleased with the insert and suggested bringing them to the next business breakfast. Plans for a spring addition are currently underway. The spring edition will be funded through the sale of advertising spots.

j. **To Reschedule the October EDC Meeting.**
Commissioners decided to hold the October EDC meeting on October 7 instead of the usual October 14th.

k. **Adjournment**
a. A motion was made and seconded (Reeve / Karwoski) to adjourn the meeting. Meeting was adjourned at 7:20 pm
   i. **Approved unanimously**

Respectfully Submitted,
Rose Ponte
Economic Development Director

CC: Economic Development Commissioners
Jeff Apuzzo, Economic Development Commission Liaison