Minutes
Joint Green Efforts Committee
February 5, 2019
6:30 p.m.

In attendance:
Patti Boye-Williams    Erica Robertson, Assistant Town Manager
Rodger Phillips
Katy Perry
Stacey Petruzella
Betty DaCruz
Andrea Sobinski
Cate Grady-Benson – by telephone
Absent:
John Tucker

A. Call to Order – The Chair called the meeting to order at 6:35.

B. Public Comment – There was no public comment; however Marissa Rivera, town resident, came to the meeting and expressed interest in the committee as a whole.

C. Presentation- none

D. Administrative / Communications
1. To Approve the Jan 7, 2019 meeting minutes. M/S/A– Perry / Sobinski / all as amended (Scribner’s error)
2. Explore Farmington – discuss blogs and due dates - **Those who have agreed to write a blog post will try to get it done as soon as possible so we can queue them up for publication. We will take what Patti has written for the newsletter and also use it as the next blog post.**
3. Green Efforts Newsletter – due dates and printing. Katy will send a link to her recycling topic. Katy will also write a piece about the Green Spot Initiative. Patti has completed her article. Cate will send hers a long by the end of the week.

E. Waste Reduction
1. Old Business
   1) 2019 Annual Clean Up Day – early planning - April 27, 2019
Cate Grady – Benson updated the committee on the work that has been completed and what is still outstanding to prepare for April 27, 2019. The Cleanup day was advertised at the last EDC Breakfast meeting. It received a lukewarm reception, but the information was distributed. Highland Park Market has committed to helping the committee again this year. Dunkin Donuts and Naples Pizza have also been approached. Cate will be speaking at the Rotary Club meeting on April 2. This should be a good opportunity to market the event. She will also try to attend the April 1, 2019 Town Council meeting to make a plug on camera for the day.

There is work to be done to obtain prizes. The following committee members volunteered to solicit for prizes:
- Katy – Farmington Farm Truck
- Betty – Georges Pizza
- Andrea – Butchers and Bakers
- Stacey – Rebel Dog
- Patti – 4 Eat & Drink and Naples

Supplies are also needed for the event. After some discussion on what was needed, the following motions were approved:
1. A Motion was made and seconded to purchase 24 new grabbers for 2019. M/S/A– Perry / Phillips / all in favor
2. A Motion was made and seconded to purchase more trash collection bags on line as needed. M/S/A– Perry / DaCruz / all in favor
   Note- Katy Perry will look for donated 5 gallon buckets to supplement the bags.
3. A Motion was made and seconded to approve expenditure not to exceed $1,000 for T-Shirts, if a full sponsorship cannot be obtained. M/S/A– Perry / Petruzella / all in favor
   Note – Stacey will approach Berkshire Bank for a sponsorship. Jeff Elmer printed last year’s supply.

2. New Business
   1) Waste Reduction Sub-Committee report
      The subcommittee gave their report.
      Betty- reported that the Economic Development Director will highlight the Green Spotlight initiative in her newsletter to encourage businesses to submit their green efforts. The Clean Up day flyer was distributed at the Business Breakfast. A restaurant focused breakfast is harder to accomplish but will be kept on the radar for the future.
Rodger- suggested that the subcommittee can write the first few spotlights to get things started. He suggested the “no straw” initiative at Naples Pizza and said that Sub Edge Farm can write a piece as well. Katy- explained that the committee has worked on a nomination form for the Green Spotlight. This will highlight businesses who promote sustainability.

Discussion was had regarding the best ways to market the Green Spotlight initiatives. Katy said she would do a write up for the upcoming newsletter.

F. Open Space Management / Invasive Species Reduction
   1. Old Business
      1) CT Water Planting Area – dormant no report
   2. New Business

G. Other Business
   1. WH Clean Energy Commission – March meeting – 3/5/19 - Andrea will confirm that the WH Clean Energy commission can still attend our meeting on 3/5/19.
   2. Erica will reach out to the Miss Porters students to ask for a blog post on their initiative. She will also say that we hope to do a solar initiative in the future, but that it is not on our goal list right now.
   3. A discussion about recycling in the schools took place. The committee spoke about what is being done in the lunch rooms at the elementary schools in terms of trays and other items. Noah Wallace is willing to look at the issues of reducing waste in the lunch room and is happy to experiment with new initiatives. This topic will be added to the Green Efforts agenda.

H. Adjournment – The meeting adjourned at 8:00 pm M/S/A- Sobinski/Perry all in favor.