

Minutes
Joint Green Efforts Committee
March 1, 2016
6:30 p.m.

Present:

In attendance:

John Vibert, Chair
Betty DaCruz
Katy Perry
John Hinze
Cate Grady-Benson

Rose Ponte, Economic Development Director
Shannon Rutherford, Assistant Town Planner

- A. Call to Order – The chair called the meeting to order at 6:31 pm.
- B. Public Comment
None
- C. To Approve the Following Minutes.
The minutes of February 1, 2016 meeting were unanimously approved (Hinze/Perry).
- D. Old Business.
 1. Solar - Municipal Applicability
 - a. John Vibert expressed a desire to lead the effort to explore the applicability of installing solar panels on municipal buildings. The intent is to work with a firm to have them conduct an initial evaluation of the buildings to determine if they are positioned correctly and have sufficient direct sunlight to warrant the installation of panels. This is viewed as the initial due diligence step to be completed at no cost to the Town.
 - b. Possible vendors that were discussed: Solar City, All Green It, Be Free Solar, Agis, Green Earth Energy
 - c. Determine what access is needed to Town property, if any, to conduct this initial evaluation. If access is needed, discuss with Dave Kaseta for access to town properties and Tim Harris for access to school properties, prior to proceeding with initial review.
 - d. Ultimately we would be considering a Power Purchase Agreement (PPA) if this were to move ahead.
 2. Discuss Goals
 - Community Pledge – Follow up with Eversource is needed regarding the account numbers submitted at the end of December. Confirm if baseline has been established.
 - Outdoor Lighting Project – Awaiting response from Eversource regarding the expected annual savings with the LED lights / incentive. Follow up with Eversource and the consultant are needed. John Vibert noted that the repaving of the municipal lot is in the capital improvement budget for fiscal year 2016-2017 and

wanted confirmation that the lighting we are reviewing would be included in this project. Shannon confirmed that it was.

- Annual Clean Up Day – April 30, 2016 is the date. Household Hazardous Waste Collection Day will also occur that day.
 - The Flyer is complete and has been sent to the Managers office for inclusion in the Town Newsletter. The Flyer includes the businesses that are contributing to the event.
 - Rose will reach out to Kristy at the FHS Guidance Office to see if there is a group of students interested in participating for the morning.
 - There are two opportunities to speak with organizations to promote the Annual Clean-Up Day and solicit teams for the ‘Largest Haul’ competition: The Rotary Club and The Exchange Club.
 - Possible other outreach opportunities: Girl Scouts, Boy Scouts, churches, etc. Shannon to check library for list of community organizations.

E. New Business

1. Compost Bins

Shannon relayed to the Committee that the cost for the four demonstration bins had been approved and we could proceed with the order, so that the bins are available for Clean-Up Day.

The bins will be delivered to the Highway and Grounds Department on New Britain Ave. and will be brought to each of the Clean-Up locations.

We are proceeding with the pre-order sale with a one time delivery. We will enter into agreement with Enviro World. The tentative schedule is the following: pre-order will run from April 30th through May 31st, with delivery planned for June 10th and distribution on Saturday June 11th. We need to confirm where we want the delivery and distribution to take place.

Marketing of the Sale:

- Flyer development. The flyer should include the following items:
 - Education / What is composting?
 - Order Time frame and Cost
 - Delivery Date, time and location
 - How to order on-line
- Marketing opportunities
 - Annual Newsletter
 - School Friday Folders
 - Economic Development Newsletter
 - Town Website (work with Brian)
 - Post Flyer at Town Hall and Libraries
 - Everbridge
 - Possibly have table at Fireman’s Breakfast
 -

2. Adopt A Roadway

Cate has reached out to company that coordinates with the DOT to establish Adopt-a-Roadway locations to determine if the Route 6 corridor would qualify. Approximate cost is \$275.00/month/mile. However, it is likely the cost will be less, as it likely does not need to be cleaned every month.

When we have more specific information Rose will assist in reaching out to the Route 6 businesses.

F. Other Business

1. Rose suggested that her Spring Newsletter could focus on Green Initiatives in the Community: Clean Up Day, Composting and Solarize Farmington results from Peter Stevenson

2. Meeting schedule – The next meeting will be April 5, 2016.

G. Adjournment.

The meeting was adjourned at 8:00 pm.

cc: Paula Ray, Town Clerk to post
Deb Bull – by e-mail for the Web
Kathy Greider, Superintendent of Schools
Chris Fagan, Board of Education
Mary Paganini, Administrative Assistant