

**TOWN OF FARMINGTON, CT  
ECONOMIC DEVELOPMENT COMMISSION**

DATE: Wednesday May 11, 2016

TIME: 5:30 P.M.

PLACE: Council Chambers

**AGENDA**

- A. Call to Order
  
- B. Public Comments
  
- C. Reading of Minutes.
  - a. April 13, 2016 Economic Development Commission Meeting
  - b. (Attachment 1)
  
- D. Report of the Economic Development Director (Attachment 2)
  - a. Summer Flowers
  - b. CT Main Street Center Awards
  
- E. Planner's report – (attachment 3)
  
- F. New Business

cc: Economic Development Commissioners  
Kathleen A. Eagen, Town Manager  
William Warner, Town Planner  
Paula Ray, Town Clerk  
Deb Bull, Administrative Assistant (by e-mail)

**TOWN OF FARMINGTON, CT  
ECONOMIC DEVELOPMENT COMMISSION**

DATE: Wednesday April 13, 2016  
TIME: 5:30 P.M.  
PLACE: Farmington Town Council

**MINUTES**

**Present**

Augusto Russell  
Bob Reeve  
Dan Kleinman  
Ron Bernard  
Joe Howard-6:15 PM  
John Karwoski

**Absent**

Brian Connolly

**Staff**

Rose Ponte

**A. Call to Order**

a. Meeting was called to order at 5:30 pm

**B. Public Comment**

a. n/a

**C. Reading of the Minutes**

A motion was made and seconded to accept the April 13, 2016 minutes (Kleinman / Bernard).

1. **Approved unanimously, with Commissioner Karwoski abstaining.**

**D. Economic Development Director's Report**

Rose reviewed the monthly economic development activity report. Rose detailed upcoming Economic Development Events activities. Commissioner Russell requested that Rose send them an email outlining each event with their dates.

a. **The Spring Business Breakfast** will feature Chris Hyers, Executive Director of Health, Marketing Communications. The breakfast will be held at The Farmington Club. Commissioners did not want a donation basket for the Annual Beautify Farmington Program. Promotional materials at each table and a mention by Augusto will be done instead.

b. **The new town website**

The commissioners received a demonstration of the new town website. They were pleased. Rose explained that although the theme, Farmington: Live, Work, Play, Prosper was a good tool to focus the marketing committee on topics that needed to be included in the website, studies have proven that this tagline has already been used by many other towns, and instead the focus needs to be to provide up to date information in a clear user friendly site. Commissioners agreed and gave Rose the go ahead to continue working on the completing the EDC portion of the website.

The new town website will go live on May 2<sup>nd</sup>.

**E. Planners Report**

No comment

**F. New Business- None discussed.**

**G. Adjournment**

a. A motion was made and seconded (Kleinman/ Karwoski) to adjourn the meeting. Meeting was adjourned at 6:30 pm

**i. Approved unanimously**

**Respectfully Submitted,**

**Rose Ponte**

**Economic Development Director**

**CC: Economic Development Commissioners**

**Economic Development Director Report  
May 2016**

**Business Visits:**

During the month of April I met or visited with the following:

1. Mackey Dykes, Vice President of Commercial & Industrial Programs, CT  
Green Bank CPACE
2. Kimberley Parsons Whittaker, CT Main Street Associate Director
3. Patrick Downend, Developer
4. Carolyn Malon, Farmington Family Dental Care
5. Jill Jarrett, Owner, Krell Farm Stand
6. Bob Hall, CPACE
7. Robin Mcphee, Zen Yoga Barre
8. Stephen Nocera, Danbury EDC
9. Yisorel Rabinowitz, Universal Enterprises
10. Chris Conde, CATIC, Senior Vice President of Operations
11. Susan Ballek, Director of Hill-stead museum
12. Bart Kollins, Deputy Commissioner of DECD
13. Nolan Cleary, Charter Oak, Financial Service Rep.
14. Lisa Sands, Kelly Services
15. Nick Servino, National Sales Managre, Net Merchant Processing
16. Stanley Stefanski, Fredericks Aero LLC, Director of Business  
Development
17. Mauro Fioretti, CEO Pietro Rosa TBM
18. Kurt Lillie, Bouvier Insurance
19. Psaras Family, Owners of George's Restaurant

**EDC Communications**

- Spring Newsletter
- Business Breakfast Invitations
- Eventbrite Breakfast Invitation
- EDC Website pages
- Spring Events Newsletter

## **Partnerships Events and meetings**

- CEDAS Monthly Board Meeting
- Farmington Chamber monthly board meeting
- Weekly Rotary luncheon
- Monthly Rotary Executive Committee Meeting
- Hill-Stead Museum Marketing Committee meeting
- Farmington Historical Society Reenactment organizational meetings
- Exchange Club Dinner Meeting, presenter
- Gateway Subcommittee Meeting
- Economic Development Roundtable – Middletown