

**TOWN OF FARMINGTON, CT
ECONOMIC DEVELOPMENT COMMISSION**

DATE: Thursday January 26, 2017
TIME: 5:30 P.M.
PLACE: Farmington Town Council Chambers

MINUTES

Present

Carole King
Bob Reeve
Augusto Russell
Dan Kleinman
Brian Connolly

Absent

John Karwoski
Joe Howard

Staff

Rose Ponte

a. Call to Order

a. Meeting was called to order at 5:30 pm

b. Public Comment

a. n/a

c. Reading of the Minutes

A motion was made and seconded to accept the December 8, 2016 minutes.
(Reeve / King).

a. Approved unanimously

d. Plan of Conservation and Development – Bill Warner

The Plan of Conservation and Development (POCD) is a guiding document to assist planning decisions and create a vision for the town in terms of future growth and quality of life. The State of Connecticut requires that the plan be updated every 10 years.

Bill explained that the (POCD) was last revised in 2008, and so, he has begun the process of updating the POCD. Bill has segregated Farmington into various neighborhoods. The TPZ and Bill will explore each neighborhood to determine what challenges exist in each and how to best address them. Bill also identified available parcels of commercially zoned properties that could provide economic development opportunities for the town.

Commissioner Russell asked if the economic development parcels coincided with those areas that the Farmington Gateway Committee has identified, and Bill affirmed that they are the same ones.

Once the economic development parcels have been identified and the economic development goals for the POCD have been drafted, Bill will return to review them with the commission.

e. Approve the Economic Development 2017-2018 Budget

Two additional items will include funding gaps not provided by sponsors of the Beautify Farmington Program, and funding for marketing services that will allow the commission to meaningfully engage with their stakeholders. The commission will continue their membership with Metro Hartford- Alliance and the Farmington Valley Visitor's Association.

A motion to approve the 2017-2018 budget was made and seconded
(Kleinman /Connolly)

a. Motion carried.

f. EDC Strategic Planning for 2017

As the commission looks at the upcoming year they would like to meaningfully engage with the businesses and residents in town. 7 local area public relations firms have been asked to submit proposals to the commission. Proposals will be reviewed and finalist will be interviewed by the commission.

g.. Economic Developer's Report

Rose reviewed the December EDC activities and the breakfast that was held on January 19. The breakfast was very well received with 190 guests. The next breakfast will be held on May 3 and the featured speaker will be Bryan Cassidy, Bryan is the cyber-security specialist with Farmington Bank. Rose will have a list of companies to consider for recognition at the March EDC meeting.

h. New Business- N/A

i. Adjournment

A motion was made and seconded (Connolly / Kleinman) to adjourn the meeting. Meeting was adjourned at 6:50 pm

1. **Approved unanimously**

**Respectfully Submitted,
Rose Ponte
Economic Development Director
CC: Economic Development Commissioners**