Resolution

Based on the 2014 Pert Group survey of Farmington residents, the Strategic Planning Committee recommends that the Town Council adopt the attached Town of Farmington Strategic Plan and that the following points should be reflected upon when reviewing and establishing goals for the Town:

1. The 2014 Pert Group survey of Farmington residents evaluated town services. The results of the survey were extremely positive. Town residents rate the Town of Farmington and life in Town very positively.
2. Survey results indicate that the policy direction that the Town has taken since 2005 (last survey date) is supported by the public and that the Town of Farmington Strategic Plan is in conformance with the values and desires of the community.
3. The Town Council should preserve the current service level and program offering in both the municipal and the school sectors. Survey results rank high satisfaction with this level of service and dropping below this standard is not recommended;

And that the following action items should be considered:

1. Efforts should be made to increase awareness related to the town’s Social Services offerings, despite its positive survey ratings. Additional means of communicating to the residents what this department has to offer is recommended.
2. Significant percentages (76%) of surveyed residents feel that the Town should increase walk-ability and bike-ability through new sidewalks and bike lanes. Review and study of this result is recommended for possible future action.
3. Development Initiatives should continue in Unionville Center and near the UCONN Health Center. The Town should also begin to develop plans in the Farmington Center Corridor.
4. Efforts should be made to communicate the positive message and increase awareness of the school system.

NOTE:
At the February 11, 2014 Town Council meeting the Town Council appointed a Strategic Planning Committee whose charge was to facilitate a citizen survey opinion poll and to update the Town of Farmington’s Strategic Plan for Town Council consideration.

The Committee has finished its work. A citizen survey poll was completed and the Committee has recommended the attached changes to the Town’s Strategic Plan.
The changes are:

Goal 2.4 Desired Outcomes: Seek innovative solutions to mitigate traffic problems including public transportation.

Goal 2.5 Desired Outcomes: Ensure that roads and sidewalks are maintained at a high level of quality and accessible to all its residents.

Goal 2.7 Desired Outcomes: Promote the active and passive use of town land for recreational purposes and provide access.

Goal 5.9 (NEW) Desired Outcome: Affirm that the ADA accessibility standard is the minimum standard and the town will strive to exceed that standard.

Goal 6.6 (NEW) Desired Outcome: Town Council to address the ease of access to the Town’s recreational facilities.

In addition to the recommended changes included in the Strategic Plan document, the Committee approved a resolution which affirms the three key findings of the report. The Committee also recommends that the Town Council consider four specific action items when establishing new goals for the Town Council.